

TAYLOR JEAN KRANWINKEL

COLLEGE STUDENT

≡ ABOUT ME

I currently reside in Gainesville, FL. I am originally from Miami, FL, raised in a multicultural household. I moved to Gainesville to join the Media Production, Management, and Technology program at the University of Florida to specialize in Digital Film and Television Production, as well as to minor in Public Relations. Now, I am currently pursuing a B.S. in Public Relations, specializing in corporate communications. After graduating, I plan on obtaining a few desired certificates and immediately entering the workforce. My goal is to inspire others through my work. I would eventually like to return to school to finish other degrees of interest, such as a B.S. in Computer Science, Accounting, and Media Production. I also plan on continuing to obtain credentials related to these fields to vasten my knowledge.

≡ INTERESTS

- Film + Photography
- Writing
- Music
- Gardening
- Astronomy/Spacy
- Cooking/Baking
- Dancing
- Exercising
- Skateboarding
- Art (Any Medium)
- Organizing
- Spirituality, Religions + Mythology
- Psychology + Sociology
- Self-Improvement
- Biology, Sustainability, Environmental Sciences

≡ SKILLS + CERTIFICATES

Adobe Creative Cloud

- Photoshop, InDesign, Illustrator, Premiere Pro, Lightroom, Animate

Photography + Videography

- Producing, Filming, Recording, Photo Editing, Video Editing, Sound Mixing, Content Writing

Microsoft Office Suite

- Excel, Word, PowerPoint, Access, Outlook, Publisher, OneNote, Teams, Sway, OneDrive, Planner, To Do, SharePoint

Google Workspace/G Suite

- Calendar, Docs, Meet, Chat, Sites, Forms, Keep, Sheets, Slides, ClassroomDrive, Gmail

Programming

- C++, Java, CSS, HTML, Python, JavaScript

Muck Rack

- Muck Rack Fundamentals of Social Media Certificate
- Muck Rack Fundamentals of Media Measurement Certificate

Hootsuite

- Hootsuite Social Media Marketing Certificate
- Hootsuite Platform Certificate

Google

- Google Ads - Measurement Certificate
- Google AI-Powered Performance Ads Certificate
- Google AI-Powered Shopping Ads Certificate

≡ MISSION

I am dedicated and committed to becoming a dependable and valuable asset in both the public relations and film industry. I try to encourage others to join my fields to increase the diversity and representation in my fields, on and off screens.